

**PM New**

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**From:** "Sparkman & Stephens Inc." <info@sparkmanstephens.com>  
**To:** <sands@matthiesengallery.com>  
**Sent:** 22 July 2008 21:53  
**Subject:** Welcome Home Dorade Give Away

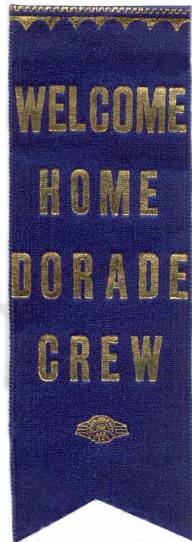
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### Welcome Home Dorade Ribbon Give Away

To all of our yachting friends and colleagues:

We bet you have never seen one of these: The Welcome Home Dorade Ribbon



In 1931 Dorade swept a fleet of larger sailing yachts to win the Transatlantic Race. Dorade then went on to win the Fastnet Race of that same year. This set the stage for the future success of the fledgling designer Olin Stephens, then 21. The boat was crewed by Olin, his brother Rod, their father and some friends.



Dorade

Crew

Considering the economic depression at home, America was looking for any reason to celebrate. Upon their return to New York, a ticker tape parade was held on Broadway, starting with a reception at City Hall. Welcome Home ribbons were distributed among the crowd.



City Hall

If you look closely at the gentleman in the second row to the far left you will see he is wearing this very ribbon, as are others in the crowd. In celebration of Olin's 100th Birthday we have had a number of these



commemorative ribbons made. At the recent Birthday party held at the New York Yacht Clubs' Harbor Court in Newport we saw almost everyone wearing these ribbons. It was a touching tribute to Olin.

We would like to offer these to our yachting friends as a small token of appreciation. They make a fine bookmark.

How to get one:

Simply send an email to: [info@sparkmanstephens.com](mailto:info@sparkmanstephens.com) with the subject line "Dorade Ribbon" and be sure to include mailing instructions: your name and address. We'll drop one in the mail to you, no matter where you are. There's no charge at all.



Ticker Tape Parade Start - Lower Manhattan



You can see an original copy of this ribbon by visiting the ongoing Sparkman & Stephens exhibit at the Museum of Yachting, Newport, Rhode Island.

Company Website: [www.sparkmanstephens.com](http://www.sparkmanstephens.com)

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